

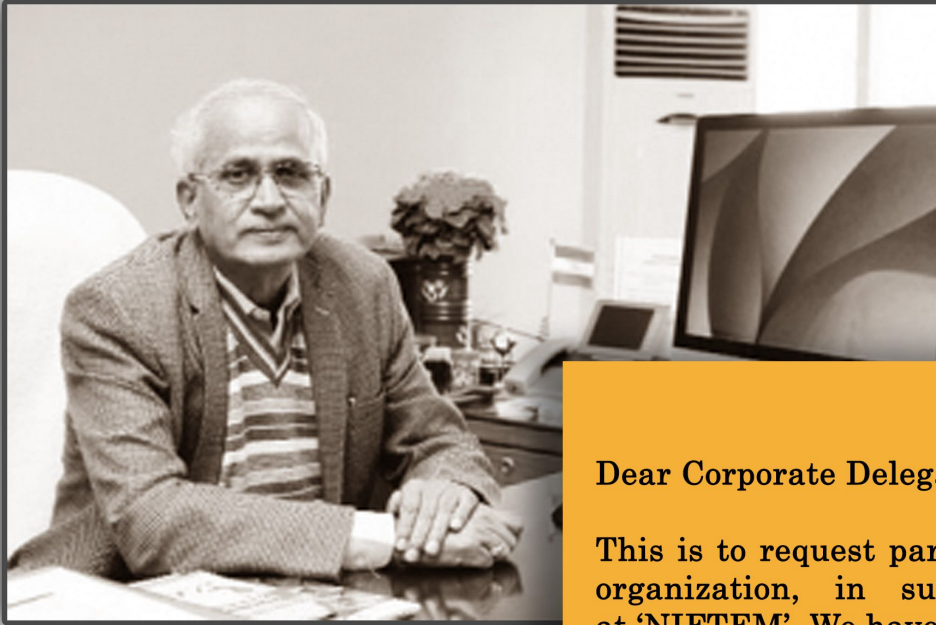
SUMMER INTERNSHIP BROCHURE



**MBA
(2017-2019)**
DUAL SPECIALIZATION

1. FOOD & AGRI BUSINESS MANAGEMENT (MANDATORY)
2. MARKETING/ FINANCE/ INTERNATIONAL BUSINESS

FROM VICE CHANCELLOR'S DESK



VISION

“To be an International Centre of Excellence which integrates all facets of food technology, entrepreneurship and management and be recognized as the focal point for catalyzing the growth of the food processing industry in India in the global context.”

MISSION

“To produce world-class business leaders, develop globally competitive processes and technologies and international best practices in the area of food technology, entrepreneurship and management.”

Dear Corporate Delegates,

This is to request participation of your esteemed organization, in summer internship process at ‘NIFTEM’. We have MBA (2017-19) batch ready for their two months summer internship starting from June-2018. Our MBA Programme is a two-year, full-time degree program that is offered with dual specializations: (I) Mandatory: Food Agri-Business Management (II) Optional: Marketing/ Finance/ International Business to fulfil the corporate demands. The program is designed to deliver world-class graduate business education to develop professional managers, imaginative leaders and entrepreneurs with outstanding abilities, motivation, creativity and professionalism, who create value for their organizations and communities. You are requested to visit our campus for hiring them. We look forward to have your tentative schedule of visit. Our campus is fully equipped with all important facilities and has an international guest house, should you like to stay back. It would be the pleasure of our institution to provide you with any assistance including concierge services.

Regards,
Dr. Chindi Vasudevappa

The Journey

Semester 1

Management Process & Practices
 Quantatives Techniques
 Managerial Economics
 Financial Accounting
 Business Communication
 Management of Information System
 Oraganizational Behaviour

Semester 2

Marketing Management
 Financial Management
 International Busines Management
 Operations Management
 Business Research Methods
 Operations Research
 Food & Agiricultural Environment & Policy

Summer Internship (Mid-June to Mid-Aug)

Semester 3

Innovation and Entrepreneurship
 Development
 Human Resource Management
 Business Ethics & Human Values
 Five Electives

Semester 4

Corporate Strategy
 Corporate Governance
 Research Project
 Five Electives

**Village
 Adoption
 Program
 +
 International
 ImerSSION**

Electives

Compulsory: Food & Agri-Business Management

- Food Supply Chain Management
- Food Technology and Processing Management
- Management of Agricultural Input Marketing
- Seed Production Technology and Management
- Management of Agro-Chemical Industry
- International Trade in Agri-Food Products
- Entrepreneurship Development in Food Processing
- Rural Marketing
- Agricultural Finance

Optional 1 Finance

- Security Analysis and Investment Management
- Management of Financial Services
- Bank Management & Insurance
- Carbon Finance
- International Financial Management
- Corporate Taxation
- Financial Derivatives
- Risk Management and Insurance

Optional 2 Marketing

- Sales Management
- Digital Marketing
- Advertising Management
- Brand Management
- Retailing Management
- Integrated Marketing
- Communications (IMC)
- Marketing Channels
- Services Marketing
- Consumer Behaviour

Optional 3 International Business

- International Business Environment
- International Trade and Policy Framework
- International Financial System
- International Trade Practices, Procedures & Documentation
- International Supply Chain Management and Logistics
- International Advertising and Brand Management
- International Marketing
- Research and Consumer Behaviour



Village Adoption Program

Village adoption is a unique program conceptualized and being implemented by NIFTEM for its students since 2012, with a view to sensitize and educate them of the problems and practices of the farmers at the grass root level. The aim is to help the Indian Food Processing sector accomplish its objective of all-inclusive growth and facilitate the process of integrating the underprivileged sections of our population with the main stream economy. It is a symbiotic process leading to exchange of Knowledge. Students obtain first-hand experience of Indian rural scenario and understand traditional processing technologies adopted by the villagers. They gain general awareness of the village life and facilitate the process of integrating the underprivileged sections of our population with the main stream and learn to contribute towards “Nation Building”.



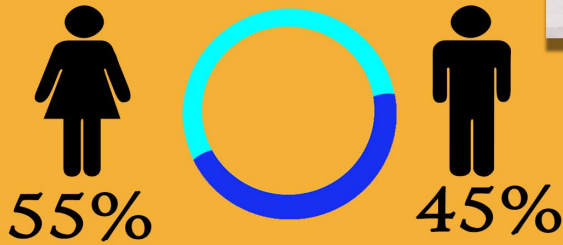
International Immersion Program

International Immersion is a part of MBA Program. All the admitted MBA students need to go abroad for an international immersion preferably with our collaboration Universities / Institutions/Industry. Niftem's MBA programme stands out by including this student exchange and strongly focused partnerships with global institutes that provides students with opportunities to work and join research and consulting projects with international institution.

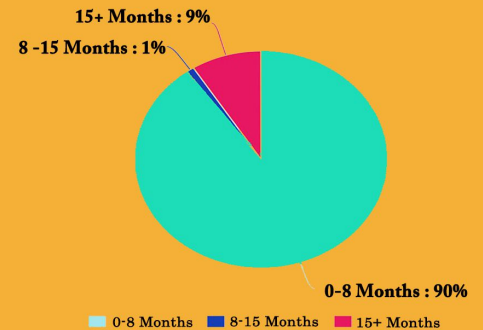
MBA 2016-2018 batch visited Asian Institute of Technology, Bangkok.



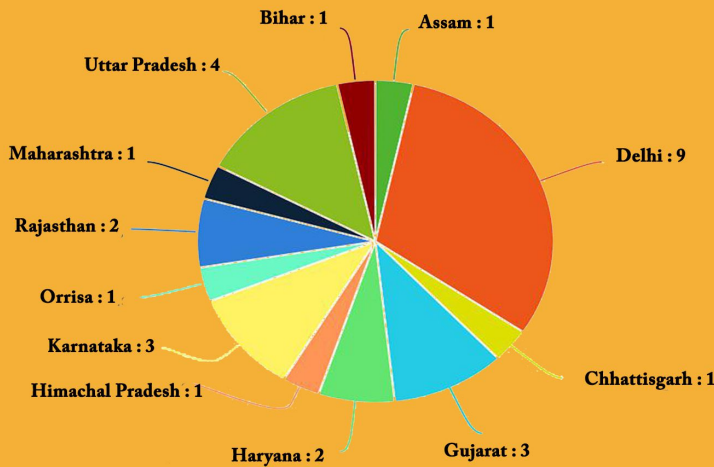
BATCH PROFILE



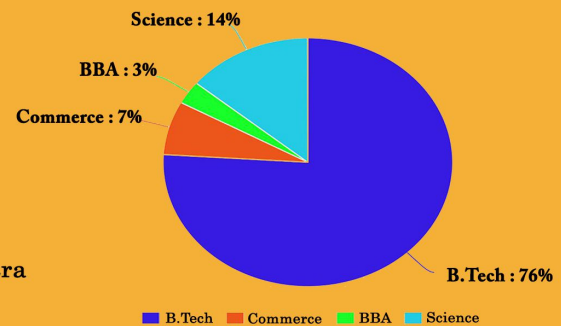
WORK EXPERIENCE



STATE WISE DIVISION



EDUCATIONAL BACKGROUND



BATCH PROFILE



Ahna Malik, 23yrs
B.Tech *Biotechnology*
Banasthali Vidyapith



Akshita Patel, 25yrs
B.E *Computer Science & Engg*
Parul Institute, GTU
Work-Ex: 22 months



Ankita Kamboj, 24yrs
B.Tech *Electronics & Comm*
Mody University



Arindam Gupta, 24yrs
B.Tech *Civil Engineering*
PIET, Kurukshetra University



Avinash Vipul, 21yrs
B.Tech *Manufacturing Engg*
NIFFT, Ranchi



Awee Ponia, 21yrs
B.Tech *Biotechnology*
SVPUAT, Meerut



BATCH PROFILE



Bhawna Arya, 21yrs
BSc - *Non Medical*
RGGCW, MDU Rohtak



Deepak Singh, 21yrs
B.Tech *Food Technology*
Amity University



Devika Sharma, 25yrs
B.E *Food Processing Technology*
ADIT, GTU
Work-Ex: 18 months



Neeti Jain, 22yrs
B.Tech *Food Technology*
Lady Irwin College, DU



Neha Attri, 23yrs
BSc(H) - *Horticulture*
COH, Dr YSPUHF, Solan



Nitin Kumar, 23yrs
B.Tech *Food Technology*
SHIATS, Allahabad



BATCH PROFILE



Nivedita Mehta, 21yrs
B.Tech *Food Technology*
SRCASW, DU



Palak Desai, 23yrs
B.Tech *Food Processing Technology*
Anand Agricultural University



Partha Baul, 25yrs
B.Tech *Food Processing Technology*
CIT, Gauhati University



Poorva Kapoor, 21yrs
BSc - *Mathematics*
Janki Devi Memorial College, DU



Praful Upadhyay, 21yrs
B.Com
Subodh College, RU



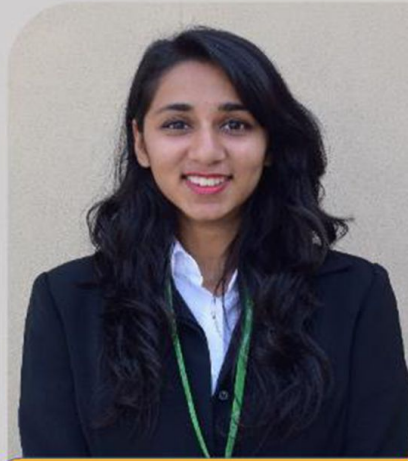
Pranjal Rawat, 22yrs
B.Com
GCC, Kota University



BATCH PROFILE



Rameshwar, 22yrs
CoAL, MPKV, Rahuri
BSc(H) - Agriculture



Sanya Singh, 22yrs
B.Tech *Food Technology*
Lady Irwin College, DU



Shradha Mohapatra, 23yrs
B.Tech *Electrical Engineering*
KIIT University
Work-Ex: 15 months



Shrestha Saxena, 22yrs
B.Tech *Food Technology*
Lady Irwin College, DU



Shruti Gupta, 22yrs
B.Tech *Food Technology*
Lady Irwin College, DU



Siddhartha B, 22yrs
B.E *Chemical Engineering*
BMSCE, Bengaluru

BATCH PROFILE



Srishti Verma, 23yrs
B.Tech *Food Technology*
Lady Irwin College, DU



Sundar Sravan, 22yrs
B.Tech *Mechanical Engineering*
Amrita University



Tanmoy Bag, 23yrs
B.Tech *Food Technology & Management*
NIFTEM, Haryana



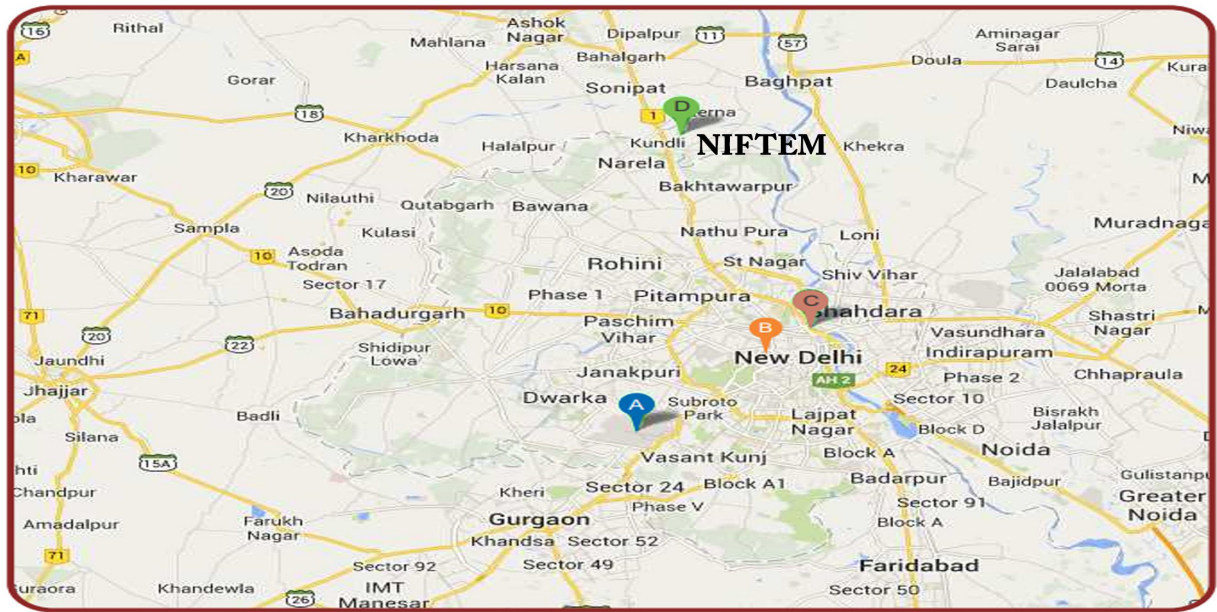
Vikyath A S, 23yrs
BE *Industrial & Production Engg*
U.B.D.T College Of Engineering,VTU



Zoya Dayal, 22yrs
BBA
MATS University



NIFTEM Route Map



Contact

- ◆ Dr. Vijendra Mishra
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- ◆ Mr. Aditya Kumar - Sr. Manager - CRD
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